

NATIONWIDE **360**

ALL FILES RECEIVED FOR DIGITAL OUTPUT MUST BE PRINT READY

This means that it is ready to print without having to be altered in any way. It is laid out to the correct size, includes bleed and all fonts set to outlines.

RESOLUTION

150dpi or higher at full size, 300dpi at half size or 600dpi at quarter size.

COLOR PRINTS

These files require resolution as stated above. In addition, they must have 1" of bleed (extra image to be cut away) on each side. Also, please supply color proofs to match to when available. Acceptable file types are as follows: Photoshop, Illustrator or Indesign (.psd/.tiff/.jpg/.ai/.eps/.indd)

BACKLITS

These files require resolution as stated above. Backlits are framed, and a portion of the image is always lost behind that frame. Please obtain the VISUAL OPENING & OVERALL SIZES from your Account Manager. Also, please supply color proofs to match to when available. Acceptable file types are as follows: Photoshop, Illustrator or Indesign (.psd/.tiff/.jpg/.ai/.eps/.indd)

VINYL & 3D

Files that are to be cut out as decals or dimensional lettering require vector or line artwork. Logos from the internet, as well as jpg's do not work for this application. Such files can often be traced into vector form for an addition charge, but is not an optimal choice. Acceptable file types are as follows: Illustrator (.ai/.pdf/.eps)

DEADLINES

Your Account Manager can provide you with this information. Rush production charges and additional shipping charges will apply if artwork is not received by specified deadlines. Inform your Account Manager of any delays in providing artwork.

ART TIME

Any files received that must be adjusted will be subject to computer labor fees @ \$125 per hr.

Files are best sent via third party file transfer sites such as WeTransfer or HighTail. You may also post your files on our FTP Server which can be accessed via any web browser and entering the following information:

Site: <https://nationwidedisplays.synology.me:5001>

Username: nwdftp

Password: nwdupload

Please contact your Account Manager with any issues related to graphic requirements or submissions.