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Nationwide 360 Expands Operations with New Hauppauge Headquarters

Hauppauge, NY —May 1, 2025 — Nationwide 360, a leader in experiential marketing and trade show exhibit design, announces an expansion to a new 75,000-square-foot facility in Hauppauge, Long Island. This state-of-the-art headquarters will provide the company with enhanced capabilities to support its growing client base and deliver cutting-edge solutions in the trade show and brand activation industry.

The new facility marks a significant milestone for Nationwide 360, which has been serving clients across a wide range of industries with custom-built trade show exhibits, corporate interiors, and branded environments. The relocation will consolidate operations, eliminating the need for a separate storage facility and providing room for increased production capacity.

“This move represents more than just a new address—it’s an investment in our team, our clients, and our future,” said Steve Griffith, President of Nationwide 360. “The additional space and advanced capabilities will allow us to continue delivering the exceptional creativity and service our clients have come to expect, while positioning us for growth in the ever-evolving world of experiential marketing.”

The expansion into Hauppauge was facilitated with the support of the Suffolk County Industrial Development Agency (IDA), which granted economic incentives to make the move possible. The project is expected to bring more jobs to the area while contributing to the vibrant local economy.

A Hub for Creativity and Innovation

The new facility is designed to be more than just a workspace. It will house expanded production areas, collaborative spaces for innovation, and an in-house storage solution to streamline operations. By expanding its workspace in all departments while keeping all aspects of production under one roof, Nationwide 360 will be able to serve its clients with greater efficiency and creativity.

Driving Local Economic Growth

Nationwide 360’s investment in Hauppauge underscores its commitment to the Long Island community. The company plans to create new job opportunities while continuing to push the boundaries of experiential marketing and trade show exhibit design.

“We are thrilled to expand our footprint here on Long Island,” added Griffith. “This move is the next step in our mission to deliver world-class solutions for brands looking to make a lasting impression.”

About Nationwide 360

Nationwide 360 is a full-service experiential marketing firm based in Central Islip, NY. Creating immersive brand experiences is more than just their occupation—it's an obsession. From custom exhibits to architectural builds, Nationwide 360 turns bold ideas into brilliant reality.

Additional details are available at www.nationwide360.com. Media inquiries may be directed to Diane Breault at Diane.Breault@ImageReps.com.

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