



FOR IMMEDIATE RELEASE

Nationwide 360 Welcomes Jenny Carbonaro as Director of Business Development
Industry Veteran Brings Strategic Vision and Deep Expertise in Experiential Marketing and Events

[Hauppauge, NY] — [May 7, 2025] — Nationwide 360, a leader in experiential marketing, live event exhibits and brand experiences, is pleased to announce the appointment of Jenny Carbonaro as Director of Business Development.

With over a decade of experience in client services, project leadership, and event execution across the trade show and experiential marketing landscape, Jenny steps into this role with a mission to drive strategic growth, build impactful partnerships, and deliver tailored solutions that elevate brand experiences.

Jenny's career includes leadership roles at top organizations in the experiential space, where she has spearheaded award-winning trade show programs and immersive event activations for clients across industries. Most recently, as Head of Events at a Web3-focused marketing agency, she led the execution of large-scale global events in the blockchain and crypto sectors—coordinating multi-time-zone teams and complex logistics with precision and poise.

"Jenny brings the ideal combination of experience, vision, and adaptability," said Steven Griffith, President of Nationwide 360. "She's a natural connector who understands how to turn business goals into bold, creative, and measurable outcomes. We're excited to have her on board."

Widely recognized for her strategic mindset, steady leadership under pressure, and results-driven approach, Jenny has a knack for aligning teams, resources, and ideas in ways that fuel long-term client success.

Outside of the office, Jenny enjoys time with her wife, daughter, and their three dogs. An avid fan of the outdoors, you'll find her happiest on the water or hiking through the mountains with family and friends.

To learn more about Nationwide 360, visit www.nationwide360.com.

About Nationwide 360

Nationwide 360 is a full-service experiential marketing firm based in Central Islip, NY. Creating immersive brand experiences is more than just their occupation—it's an obsession. From custom exhibits to architectural builds, Nationwide 360 turns bold ideas into brilliant reality.

Additional details are available at www.nationwide360.com. Media inquiries may be directed to Diane Breault at Diane.Breault@ImageReps.com.

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